



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Jack Wolfe/KSR 305/444/0004 x3031

Pam Mason/KSR 305/444-0004 x3035

Juan Mendieta/Miami-Dade County 305/375-3953

COUNTY'S HISTORIC STRATEGIC PLANNING PROCESS TO BE UNVEILED DURING BRIEFING FOR COMMISSIONERS

*STRATEGIC PLANNING PROCESS WILL ASSIST COUNTY GOVERNMENT IN
DEVELOPING MISSION AND VISION STATEMENTS AND GUIDING PRINCIPLES*

WHO: Miami-Dade Mayor Alex Penelas
Chairperson and Members of the Board of County Commissioners
Miami-Dade County Manager Steve Shiver
Officials from MGT of America, Inc. – Professional Project
Consultant specializing in Strategic Planning for government

WHAT: Unveiling of Miami-Dade County's Strategic Planning Process
Mayor Penelas, County Manager Steve Shiver, and county officials
will unveil an unprecedented strategic planning process for
Miami-Dade County during a special briefing for the Chair and
Members of the Board of County Commissioners. This 18-month
process is resident-driven and aimed at making Miami-Dade
Government more responsive to the community's needs. It will
result in vision and mission statements for Miami-Dade and will
ultimately drive the county's budget and service delivery.

"Our goal is to make our government even more responsive and
accountable to our residents," emphasized Mayor Penelas. "We
aim to involve our community at every step in the strategic planning
process."

The process will involve a series of public meetings and workshops
aimed at soliciting information from the community, its leaders and
elected officials. In addition, it will involve a large community forum.
Miami-Dade County is one of several communities currently
implementing this process.

WHERE: Stephen P. Clark Government Center
Conference Room 29- A
111 Northwest First Street

WHEN: **Wednesday, September 5, 2001**
8:30 a.m. – 10:00 a.m.